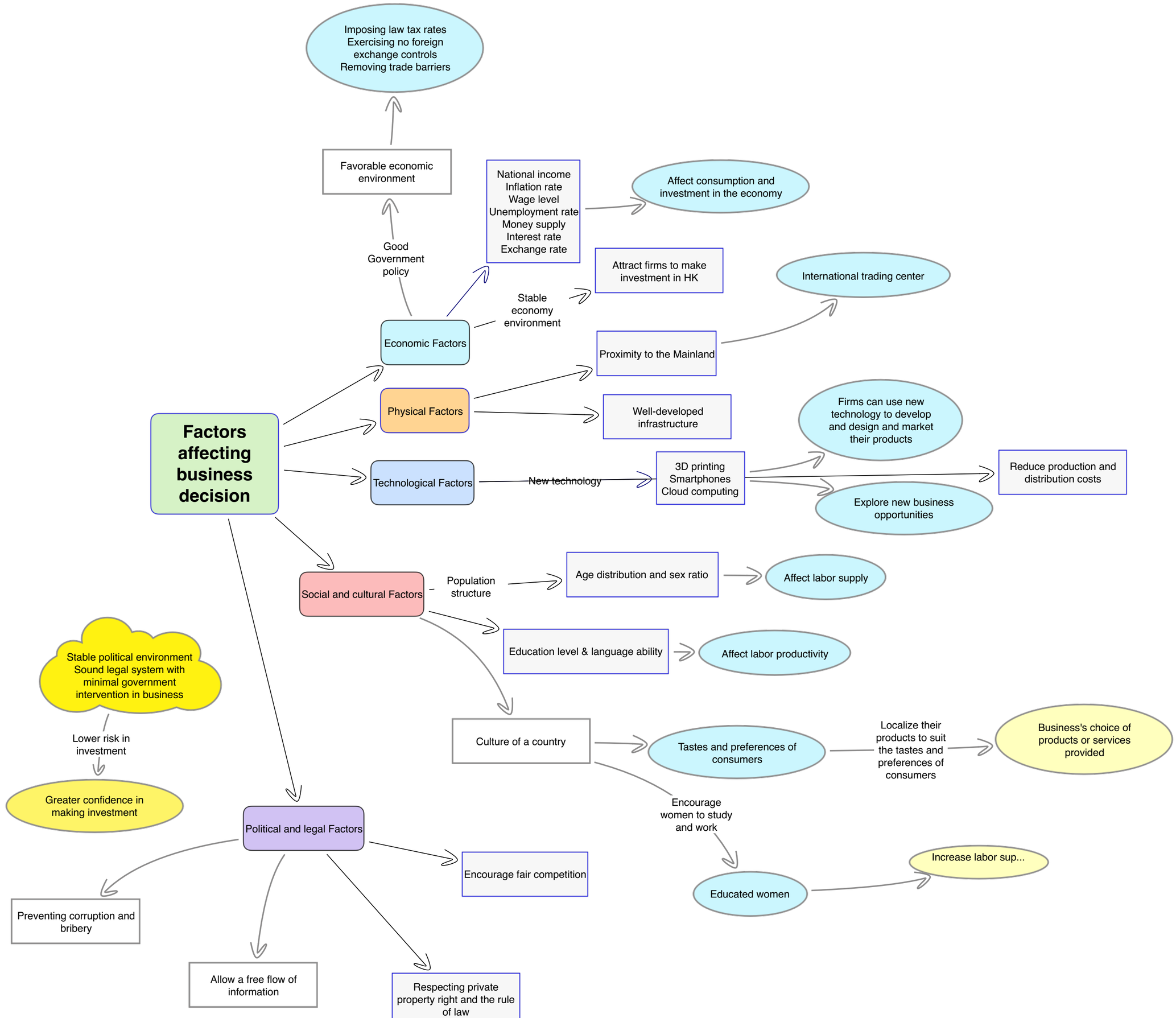
Factors affecting business decision
Economic Factors
Good Government policy
Favorable economic environment
Imposing law tax rates
Exercising no foreign exchange controls
Removing trade barriers
National income
Inflation rate
Wage level
Unemployment rate
Money supply
Interest rate
Exchange rate
Affect consumption and investment in the economy
Stable economy environment
Attract firms to make investment in HK
International trading center
Physical Factors
Proximity to the Mainland
Well-developed infrastructure
Technological Factors
New technology
3D printing
Smartphones
Cloud computing
Firms can use new technology to develop and design and market their products
Reduce production and distribution costs
Explore new business opportunities
Social and cultural Factors
Population structure
Age distribution and sex ratio
Affect labor supply
Education level & language ability
Affect labor productivity
Culture of a country
Tastes and preferences of consumers
Localize their products to suit the tastes and preferences of consumers
Business's choice of products or services provided
Encourage women to study and work
Educated women
Increase labor sup...
Political and legal Factors
Stable political environment
Sound legal system with minimal government intervention in business
Lower risk in investment
Greater confidence in making investment
Encourage fair competition
Preventing corruption and bribery
Allow a free flow of information
Respecting private property right and the rule of law